

Dear Administrator,

One of your teachers has requested approval to purchase a [Kesler Science Membership](#). Kesler Science creates engaging science lessons for busy teachers. We have been the best-selling [Teachers Pay Teachers](#) science materials for nearly a decade, with tens of thousands of positive teacher reviews. A membership will give your science teacher access to [over 1,000 science products](#), along with updates and any new products released in the coming year.

Our products include:

Lesson Plans

5E Lesson Plans
NGSS Explorations
Science Reading Passages
Spangler Phenomenon
Sub Plans

Lab Activities

Inquiry Labs
STEM Challenges
Station Labs

Review Activities

Board Games
Card Sorts
Escape Rooms

Lesson Enhancements

Awards
Classroom Décor
Graphing
Interactive Notebooks
Vocabulary
WIKI Tickets
Warm Ups & Bellringers
Writing Prompt Activities

Another strength of the Kesler Science Membership is our collaboration with award-winning STEM educator, Steve Spangler. One of Steve's greatest strengths is creating one-of-a-kind video content that immediately engages all that see it. We have taken 19 of his phenomenon-based videos and written entire lessons around them to bring even more high-quality experiences for students. Kesler Science members will also have access to his live professional development 6 times a year.

Here are some assurances of the value Kesler Science Membership can provide you and your teachers:

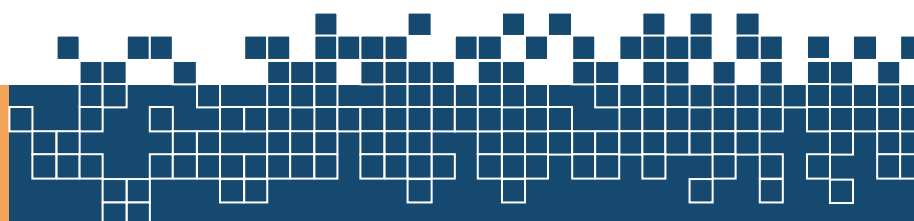
- Rigorous and engaging activities promoting creativity and higher-order thinking
- Appealing, differentiated materials with editable digital and paper versions
- Cross-curricular products such as Writing Prompt Activities and Science Reading Comprehension Passages
- Life, Physical, and Earth Science topics aligned to TEKS, NGSS, and most state standards
- All components of the 5E Lessons may be used in person or virtually
- Horizontal alignment among teachers to ensure everyone is thoroughly covering standards in the same way
- Professional development videos, including a one-hour live monthly PD from Steve Spangler
- Support with products and guidance on best practices for utilizing Kesler Science products to their maximum efficiency

I hope this explanation has helped you make the decision to support your staff by purchasing Kesler Science Membership(s). When you're ready to save time and increase outcomes for your upper elementary or middle school classroom, Kesler Science is here for you.

Kathleen Malooly

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Teacher Testimonials for Kesler Science Products

Hey Chris, I wanted to let you know that I have been a member since January of 2017. I was recently hired on as an assistant principal.... I am really going to push and see if I can get this material for my science department that I will be leading. I wanted to let you know that this material literally saved my life!

I have used it for the last three years, and I have seen more success each year. I worked in a very low-income school (78% economically disadvantaged population), and over the last three years, we have seen a 7%-9% increase on STAAR scores each year!

Before I purchased my membership, we had a 59% passing rate, and after 2019 we were at 77%. The amount of material the membership gets you and the ease of use is easily the best science material for middle schools! I am so glad I was part of everything, and I can't thank you enough.

- Justin R. (via email)

Thank you, Chris Kesler, for what you've done for me, and for what you've done for my students this year.

We've been stuck in virtual learning all year long, and the community I serve has been unbelievably hard hit by this pandemic.... I spent the first quarter scrambling to adapt a hands-on curriculum for online learning, and while I was successful during that first quarter, I was also burning my candle on both ends.

That's when I discovered that you'd overhauled the entire Kesler curriculum for online learning. With the Kesler materials, my students have almost universally made huge growth in their science scores. So much so, in fact, that my benchmark data comes with an exclamation point warning and the statement "Expected Growth Exceeded (change is statistically significant)." They've grown in ways people thought was going to be impossible in this virtual world.

It wasn't just my students who did better this year as a result of your help. My own teaching practices improved. I've always been proud of the work I do in the classroom, but this is the first year I've been given -across the board- Highly Effective ratings from my admin. You played a major role in that. Every time an admin popped into my online class they saw the students working through Kesler materials. My attendance was high, the interaction and engagement with the content was high, and the quality of the learning environment was evident and obvious

And it was easy. IT WAS EASY.

I can't even begin to tell you how much time I've saved by using the Kesler materials. You've allowed me to do the work of TWO teachers this year, teaching 7th and 8th grade, and your lessons made the work easy and fun. All the planning was done. All the adjustments for online learning were done. All the differentiation was done. Flat out, you've changed the way I approach this entire profession. I'm happier, my students are succeeding, and I'm able to close down my ZOOM window at the end of the school day with zero concerns about what we're doing tomorrow. While so many teachers around me are fighting for survival, I feel like I'm tiptoeing through the tulips over here.

- Nathaniel C. (via Facebook)

